

# Digital platforms Ex ante / Ex post regulation in Latam?

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# Platform regulation in Europe: DSA & DMA

| Aspect             | DSA                                                                   | DMA                                               |
|--------------------|-----------------------------------------------------------------------|---------------------------------------------------|
| Problems addressed | Societal, linked to proliferation of illegal & harmful content online | Economic, related to the market power of big tech |
| Objectives         | Safe & trusted online environment                                     | Contestable & fair digital markets                |
| Scope              | A wide range of digital services (intermediaries)                     | Some digital services provided by gatekeepers     |
| Obligations        | Risk-based approach (based on size & reach)                           | A single set of obligations for gatekeepers       |
| Enforcer           | National authorities (but Commission for VLOPs & VLOSEs)              | Commission                                        |

# Americas regulation / initiatives

| Country                                                                                           | Media platforms (DSA-like) | Market power of online platforms (DMA-like) | Data protection | Artificial intelligence | Cybersecurity |
|---------------------------------------------------------------------------------------------------|----------------------------|---------------------------------------------|-----------------|-------------------------|---------------|
|  Argentina       | ⊗                          | ⊗                                           | ✓               | ⊗                       | ✓             |
|  Brazil          | 💬                          | 💬                                           | ✓               | ✓                       | ✓             |
|  Canada          | ⊗                          | ⊗                                           | ✓               | ✓                       | ✓             |
|  Chile           | ⊗                          | ⊗                                           | ✓               | ✓                       | ✓             |
|  Colombia        | ⊗                          | ⊗                                           | ✓               | ✓                       | ✓             |
|  Mexico          | ⊗                          | ⊗                                           | ✓               | 💬                       | ✓             |
|  Peru            | ⊗                          | ⊗                                           | ✓               | ✓                       | ⊗             |
|  United States | ⊗                          | ⊗                                           | ⊗               | ✓                       | ✓             |



Yes



No



Proposed